

## “Pictures of You”. Website soft launch

All copy and navigation structure created by John Brookes. Aimed at three target audiences: Consumers, Care-givers / Service providers and Artists.

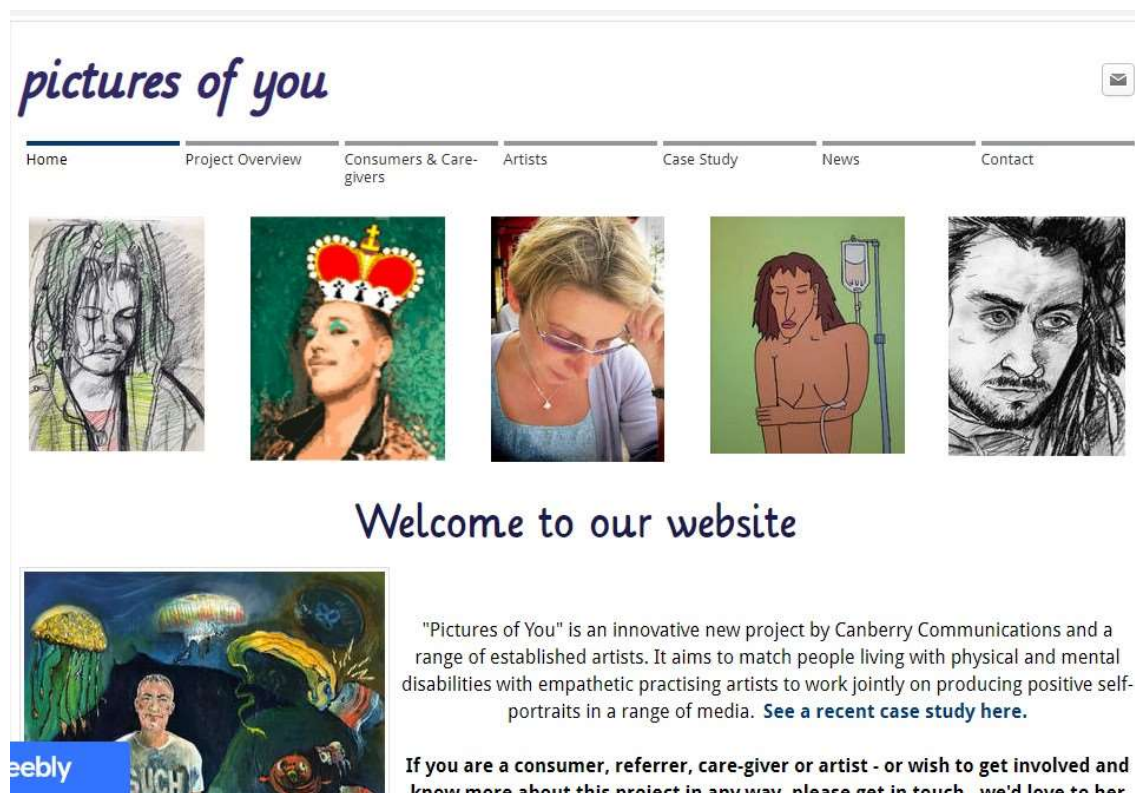
Website features introduction to project, sample portraits, latest news and a feedback / contact us function. John sourced free hosting and management of this website from Weebly web service.

Statistical analysis can be undertaken via dashboard to show: hits per page; keyword searches, click throughs and qualitative feedback via online form. Next step is to add Facebook / Twitter function to allow roll-out of social media campaign.

Another key function of the website is a multimedia video link to a presentation at APNU, Liverpool University on a case study of the program by Professor John Hyatt, with additional content provided by John Brookes. Full running time is 1 hour 13 minutes in length.

Website address: [www.canberrycommunications.com](http://www.canberrycommunications.com)






Video link to web from YouTube: <https://youtu.be/TGqTimVklqY>




The screenshot shows the homepage of the 'pictures of you' website. The title 'pictures of you' is in a stylized, cursive font at the top left. A navigation menu below the title includes links for Home, Project Overview, Consumers & Care-givers, Artists, Case Study, News, and Contact. Below the menu is a row of six portrait images: a pencil sketch of a man's face, a woman wearing a crown, a woman with glasses, a woman with an IV drip, and a pencil sketch of a man's face. Below the images is the heading 'Welcome to our website'. Underneath is a featured image of a man in front of a colorful abstract background with jellyfish. To the right of this image is a text block describing the project and providing contact information.

*pictures of you*

Home Project Overview Consumers & Care-givers Artists Case Study News Contact



### Welcome to our website



"Pictures of You" is an innovative new project by Canberry Communications and a range of established artists. It aims to match people living with physical and mental disabilities with empathetic practising artists to work jointly on producing positive self-portraits in a range of media. [See a recent case study here.](#)

**If you are a consumer, referrer, care-giver or artist - or wish to get involved and know more about this project in any way please get in touch - we'd love to hear from you.**



## Artists: "The artist sees what others only catch a glimpse of." (Leonardo da Vinci)

"Pictures of You" is an innovative program linking physically disabled and mental health consumers with a network of established artists and galleries, to work in collaboration in producing a portrait honestly reflecting the consumer.



The idea is one of equal balance of control in working with the artist to vocalise their experiences and feelings, collaborating to produce a visual and accessible perspective for reference by the consumer and carers and the wider community. Many art therapies can be abstract and inward-looking, with a certain imbalance in the consumer being 'provided the service' by the therapist, within a systemic mental health paradigm.

On this website you will find a call-to-action for consumers, organisations, care-givers and artists to register interest – either as a participating consumer or collaborative artist. The end result will be a combination of a healthy and balanced exploration of issues and a source of pride in the consumer; with the artist's natural creative ability to empathise with and interpret their subject in new ways by working WITH the consumer.

What's more it is a truly two-way process, as feedback from artists tells us that they, too, have developed and gained insight into interpretative processes by participating in such a scheme.



## Contact Us

\* Indicates required field

Name \*

First

Last

Email \*

Are you a: \*

What State do you live in? \*

Message \*

